MALACANAN PALACE 12c. CARMINE POSTAL HISTORY

Manila to United States Nov. 30, 1939 P26.00 paying Clipper Rate to the U.S., 375-390 grams (P1.00/15g.)

Only Recorded Plate No. Block of 6 on Cover 42 Copies of 12c. - Largest Recorded Use

The Sender - AMERICAN FACTORS, LTD.

German immigrant Heinrich Hackfeld founded H. Hackfeld and Co. in 1849 in Honolulu as a retail and sugar business. Hackfeld was considered one of the so-called "Big Five" companies in territorial Hawaii which ran or owned most of the state's businesses. At its peak Hackfeld owned 60,000 acres (240 km²²) of land, and was a dominant sugar company in Hawaii.

When the United States entered World War I in April 1917, the company was seized by the U.S. government along with other assets owned by Germans. The Company was later sold to a consortium of Hawaii businessmen in 1918, which changed the name to AMERICAN FACTORS, INC., as a result of World War I anti-German sentiment. The company, whose name was later shortened to Amfac, conducted its business throughout the South Pacific and Asia, and remained in business until the company filed for Chapter 11 bankruptcy in 2002.

The Addressee - THE HASEROT COMPANY

Johann Gottlieb Haserot emigrated with his parents to the United States in 1833 from Saxony. In the 1860s The NORTHERN HASEROT COMPANY was founded by Johann's sons, Samuel F. and Francis Henry Haserot, as a wholesale grocer.

In 1878, C.A. Curtze founded the C. A. Curtze Company of Erie, Pennsylvania, also a wholesale grocer. To further the expansion of their institutional food distribution business and become a broadline distributor, Curtze acquired THE HASEROT COMPANY of Cleveland in 1976. This acquisition added beverage and grocery lines of product. THE HASEROT COMPANY retained its name along with the good will which had flourished for over 100 years, as a sister company to Curtze. The HASEROT COMPANY is still in business today as Ohio's leading independent food service distributor.

