

**2C GREEN POSTAL HISTORY
LARGEST RECORDED USE**

Manila to United States
June 18, 1927

68c First Class Rate, 16-17 ounces

Largest Recorded Use on Cover

The Sender - Hawaiian Canneries Co., Ltd

Columbus "discovered" pineapple in 1493 on the Island of Guadeloupe. The Spaniards introduced pineapple into the Philippines, and then on to Hawaii and Guam in the 16th century.

While it was sugar which put Hawaii on the map, it was Pineapple which carried it through the 20th Century. Hawaiian Canneries Co. opened in Kapaa, Kauai in 1906, and began to export Pineapple around the world, although primarily to the United States. In order to meet rising demand, the company sought other sources and looked to the Philippines a major producer, which also had greatly reduced labor costs. Hawaiian Canneries continued importing Philippine pineapple until the cannery closed in 1962.

The Addressee - The Haserot Company

Johann Gottlieb Haserot emigrated with his parents to the United States in 1833 from Saxony. In the 1860s The Northern Haserot Company was founded by Johann's sons, Samuel F. and Francis Henry Haserot, as a wholesale grocer.

In 1878, C.A. Curtze founded the C. A. Curtze Company of Erie, Pennsylvania, also a wholesale grocer. To further the expansion of their institutional food distribution business and become a broadline distributor, Curtze acquired The Haserot Company of Cleveland in 1976. This acquisition added beverage and grocery lines of product. The Haserot Company retained its name along with the good will which had flourished for over 100 years, as a sister company to Curtze. The Haserot Company is still in business today as Ohio's leading independent food service distributor.

HAWAIIAN CANNERIES CO., LTD.
KAPAA, KAUAI, T. H.

