

Early US Period Postcard Collection

The early Philippine picture postcards produced by United States publishers are known as Private Mailing Cards as they are usually described as such on the reverse, non-picture side. They are slightly smaller than the picture postcards produced in Europe, their size being regulated by United States legislation in 1898. Their use declined and all but ceased by 1907.

Some of the early cards are beautifully printed in colour. There are about 1,000 designs. Often the publisher is not indicated and they are not usually numbered. Those factors make them difficult to catalogue and collect to an ordered structure.

I collect Philippine postcards as my wife is from there. The non-private mailing cards are so prolific that I decided to confine myself to collecting private mailing cards, with the exception of other postcards that are from an area I have a personal connection with.

I continue to enjoy the hunt!

Keith Nickol
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