# IPPS Advertising Rates Philippine Philatelic Journal (PPJ) and Website

## **PPJ Classified Word Ad Rates**

Words/ Size	1 Quarter	2 Quarters	3 Quarters	1 Year (4 Quarters)
Up to 25	\$7.00	\$12.00	\$18.00	\$24.00

## **PPJ Display Ad Rates**

Business Card	\$10.00	\$16.00	\$25.00	\$32.00
1/4 Page	\$18.00	\$30.00	\$45.00	\$60.00
½ Page	\$34.00	\$64.00	\$80.00	\$120.00
Full Page	\$65.00	\$110.00	\$150.00	\$200.00

### **Website Ad Rates**

Banner Ad (600 pixels by 75 pixels)	1 Year
Top of Page	\$150.00
Bottom of Page	\$100.00

#### Classified and Display Ads:

Submit text or business cards to: Richard Miggins, IPPS Secretary/Treasurer, P.O. Box 2544, Toluca Lake, CA 91610. For classified ads, your name, address, telephone number and email address are free (do not count as words). For larger classified ads, contact the IPPS Secretary/Treasurer for rates.

#### **Website Banner Ads:**

Submit in JPG format with a 600 pixels wide and 75 pixels deep size. Each banner will be placed on the LINKS page for 1 year. Provide Link address desired (email or website). Our webmaster can design a banner for you at an additional cost. Submit to: Richard Miggins, IPPS Secretary/Treasurer, P.O. Box 2544, Toluca Lake, CA 91610.

#### **Payment Options:**

- (1) Mail check or money order to the Secretary/Treasurer, IPPS; or
- (2) Go to <a href="http://www.theipps.info/membership.htm">http://www.theipps.info/membership.htm</a> and use the PayPal section to pay via PayPal, Visa, MasterCard, American Express, or Discover credit card.